

Adriana Kostov – An executive career in global financial services and governance

Adriana Kostov, was appointed Regional Director, Australia, of the global Hedge Fund Association, in 2013, whilst also previously holding the positions of Director of Regulatory Affairs and Compliance for Excalibur Funds Management, and the Legal & Compliance Counsel and Company Secretary at Blackswan Equities.

Ms Kostov states that there are no shortcuts to success, success is attributable, to simple, old-fashioned hard work, discipline and perseverance.

The Hedge Fund Association is one of the largest alternative investment organizations in the world, with chapters across the Asia-Pacific, Europe, United Kingdom, United States and South America. The organization devotes its efforts to advancing transparency, development, and trust in alternative investments.

Ms Kostov was tasked with launching the first Australian Chapter of this organization in 2013.

At the time of her appointment, Ms Kostov stated:

“I am looking forward to the challenge of leading Hedge Fund Association activity in Australia at this exciting time in its history,”

Ms Kostov was the sole representative for the association in Australia.

Ms Kostov’s tasks included:

- Execution of Australian strategic plan, budget, management, and growth of membership base
- Oversight of Australian operations and organization profile
- Performance reporting to the Board in the United States
- Interaction and planning with Co-Directors in Asia-Pacific, Europe, South America, and the United States

In addition to her core tasks, Ms Kostov was also responsible for liaison with local and international regulatory and government authorities (ASIC/SEC) on alternative investment industry matters, contributing to lobbying and requests for public consultation on financial services regulatory matters, and preparing communication and press releases to inform relevant stakeholders of changes in government legislation and policy.

Her background education in Law and Commerce has played a major role in handling these tasks, as well as her practical skills and aptitude for challenging work.

Ms Kostov previously also worked with government departments and legal services firms, and the Attorney General of Western Australia.